

**Shadow Marching Arts  
Telethon Campaign Information**



Dear Parents/Guardians/Members:

The winterguard, indoor percussion, and summer marching seasons are upon us! And with it are all the obligations we have for rehearsal, individual practice and travel, as well as the financial obligations we have to those who provide services, products, food, transportation and equipment. Whether you are primarily involved in winterguard, winter drumline, or summer marching band, we try to keep your fees as low as possible.

With our growing program; higher costs; our trips to Indianapolis, Dayton, Everyday's tour, Finals week tour, Wausau, Minnesota, Michigan, Ohio, etc; it is more important than ever to make this year another successful Telethon!

What is the telethon all about?

- Potential sponsors (extended family, close family friends, close colleagues) will be contacted by phone at the upcoming Winter and Summer Pledge Drives.
- After the call, potential sponsors will receive a detailed letter that includes what the fundraiser is all about and a personal message from the student.
- Potential sponsors will be given a stamped envelope for their donation and will also be directed to our website at [shadowdbc.org](http://shadowdbc.org) to use our "Donate Now" option through Pay Pal.

What do we need from you to help make this a success?

- As a parent/guardian, **you** are the most valuable resource to your student in identifying quality potential sponsors.
- Attached, you will find a form that we are asking each family to fill out with those **potential sponsor names and addresses**. A **minimum of 15 names** is requested. Please help your student fill this out.
  - Potential sponsor ideas: grandparents, aunts, uncles, cousins, parent's friends, co-workers, business partners, neighbors, etc.,
  - Please keep in mind any letter going to a business needs to include a contact name to ensure the letter is delivered appropriately.

When are the names and addresses due back?

- Winter members will do their Telethon at March camp. Summer members will do theirs at May (Memorial Weekend) Camp. The form needs to be accurate, completed, and ready to go by **9:00 a.m. on Saturday of the relevant camp.**

This fundraiser is a very crucial budgetary component to our marching program. We need your help to make this a successful fundraiser. Please help by ensuring your child has a completed sponsor list.

If I can be of any assistance in providing you more information or answering any questions, please feel free to contact me or Mr. Lane. We look forward to seeing everyone at our upcoming events and appreciate all of your support!

Cheri Liechty - [cheri.liechty@gmail.com](mailto:cheri.liechty@gmail.com)  
Telethon Chair

1. \_\_\_\_\_

Phone No: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

2. Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Address: \_\_\_\_\_

3. Name: \_\_\_\_\_

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11. Name: \_\_\_\_\_

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12. Name: \_\_\_\_\_

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13. Name: \_\_\_\_\_

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14. Name: \_\_\_\_\_

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Address: \_\_\_\_\_

15. Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Address: \_\_\_\_\_